

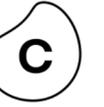
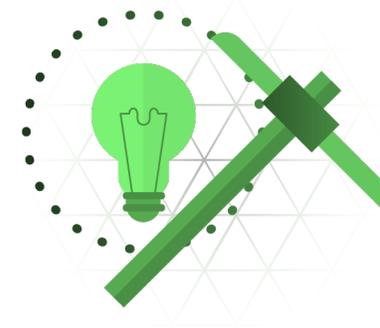
Celonis Mastercourse

Data-Driven Management

This mastercourse teaches students and young professionals about trends in Digital Transformation and Data-Driven Management and to use process-oriented data science for internal analytics. Students furthermore gain Business User skills in the Celonis software and learn how to use it in a management and consulting context.

What you will learn:

- Discuss & understand the challenges and trends that Digital Transformation poses on executive management and strategic consulting today
- Apply process mining skills to detect and narrow down process inefficiencies
- Become a skilled user of the Celonis technology at Business User level
- Identify and quantify business-relevant results as well as opportunities for process improvement
- Derive executive decision from process insights



Timing:

- Kickoff workshop on 21 June, 2-3pm BST via Zoom
- 3-week online training including business case

Prerequisites:

- Business interest
- No technical knowledge required

About Celonis

- Celonis is the marketleader for Process Mining and Execution Management Software and helps enterprises across all industries look into their internal processes and make executive management decisions based on data-driven insights.